CHILOÉ, A GIAHS SITE IN SOUTHERN SOUTH AMERICA
**Characteristics of the Chiloé Archipelago**

Chiloé is one of the centers of origin of potatoes

Diversified agricultural systems

Crops, livestock, forestry, fishing, handicrafts, tourism

Traditional farming practices based on traditional knowledge and ingenious practices

Livelihoods of farming communities
What are the contributions of this recognition?

• Empowering local communities about their agricultural and cultural heritage

• Recognition and valorization of the cultural identity

• Agro-ecological practices that support sustainable agriculture and resilience of ecosystems
What are the contributions of this recognition?

• Conservation of agrobiodiversity and genetic resources
• Food security
• Employment and economic opportunities
• Value-added to products and services of the Archipelago of Chiloé
ACHIEVEMENTS

PROJECT INSTITUCIONALITY
National, regional, and local level

Steering Committee:

Public sector: agriculture, tourism, environment, culture and exportation promotion

Private sector: farmers, businessperson (tourism, hotels, touristic operators, gastronomy) and NGO – CET Chiloé
ACHIEVEMENTS

Training – Capacity Building

• Training to small farmers on management and conservation practices of the agro-biodiversity of global importance in Chiloé communities.

• Diffusion and valorization of the recognition of Chiloé as a Globally Important Site for global agriculture.
ACHIEVEMENTS

• Development of a participatory plant breeding programme through botanical seeds with skilled farmers of rural communities of Chiloé, looking for drought-resistant seeds.
ACHIEVEMENTS

Partnerships

• Coordination of activities with partners interested in the Initiative: local government, tour operators, hotels, universities, among others.
ACHIEVEMENTS

Partnerships – Hotels, tour operators, tourism

Agricultural products – GIAHS

Touristic routes - GIAHS
ACHIEVEMENTS

Partnerships – Academic sector

• Establishment of joint traditional and academic knowledge mechanisms to promote the value of dynamic conservation.

Approval of a CET-Rimisp-Universidad Austral de Chile diploma: development, agroecology, SIPAM and traditional knowledge.

• Bachellor and post graduate thesis on GIAHS related topics.
ACHIEVEMENTS

Awareness-raising and promotion of GIAHS Chiloé
Diffusion and valorization of the recognition of Chiloé as a Globally Important Site for global agriculture.

• Participation in local traditional fairs as a platform to introduce the GIAHS concept among different stakeholders in the Chiloe Province
• Local, national and international festivals and events
• Diffusion material (bulletin, web page)

www.chiloepatrimonioagricola.cl
ACHIEVEMENTS

• Application of SIPAM Chiloé brand to be registered by the National Institute of Industrial Property.

• **SIPAM Chiloé** brand for products and services that fulfill with the requirements established by the territorial authority, with agroecology production standards.

Photo: Undersecretary of Agriculture (right), National Director INAPI (left) and Chiloé farmers, Cecilia Guineo and Rafael Maripán (center).

Photo: MINAGRI, Chile
CHALLENGES

• Maintain this recognition distinction awarded by FAO.

• SIPAM Chiloé brand registered by the National Institute of Industrial Property.

• Coordination with new partners in areas such as tourism, gastronomy, productive management of surrounding areas of public and private protected areas.
CHALLENGES

• Set up the SIPAM Chiloé brand for value adding of products and services.

• Reduce gaps on farmer production and tourism services. Organization of a platform of more than 120 small farmer’s initiatives, crafts and business, in an action network around GIAHS certification brand.

• Development of local markets for agricultural products from the GIAHS sites, preserving the cultural identity.

• Marketing strategies for agricultural, forestry and livestock products which have origin in the Archipelago.
Teresa Agüero-Teare
Office of Agricultural Policies and Studies, ODEPA
taguero@odepa.gob.cl

Carlos Venegas-Valdebenito
Center of Education and Technology, CET Chiloé
cetchiloe@gmail.com
THANK YOU
TERESA AGÜERO TEARE
ODEPA
taguerot@odepa.gob.cl