

# Intercontinental Learning Route Travel Guide

“Weaving connections between territories in Latin America and the Mediterranean to establish a network of innovative initiatives that valorize biocultural diversity”

- LATIN AMERICAN COURSE -

30<sup>th</sup> of July – 14<sup>th</sup> of August 2012



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Centro de Educación y Tecnología

Welcome to the Learning Route "**Weaving connections between territories in Latin America and the Mediterranean to establish a network of innovative initiatives that valorize diversity**", in its Latin American Course that will be inaugurated on Sunday 29 July at 18:00 hours in the Hotel Señorial in Lima, Peru. Below you will find some information we hope will be useful for your participation in the Route.

## 1. Presentation of the Intercontinental Learning Route

The Intercontinental Route 2011 "**Weaving connections between territories in Latin America and the Mediterranean to establish a network of innovative initiatives that valorize biocultural diversity**" posits a process of learning based on the relevant experiences found in the territories themselves. The route fosters contact among stakeholders and institutions involved in rural territorial development in Latin America, Europe and North Africa thus creating an Intercontinental network.

Moreover, the intent is to provide those territories with the opportunity of taking advantage of **shared spaces to build altogether innovations of mutual interest** based on the valorization of the characteristic biocultural diversity of each territory. By conducting a series of **workshops, fieldworks, and visits to innovative experiences** across the three continents, the participants can exchange experiences and local knowledge, obtain instruments, analyze determinants and identify opportunities for planning and implementing **business projects, learning projects and shared investments, within the framework of innovating strategies in rural development** among territories of Latin America, Europe and North Africa.

### What are its objectives?

1. Open new spaces and **mechanisms of dialogue and cooperation** between Latin America, Europe and Africa, based on innovative strategies for rural territorial development.
2. Know, analyze and learn from experiences where conservation and the valorization of biocultural diversity constitute **development alternatives**, which are useful for rural territories, while understanding the facilitating and impeding factors directly by dialoguing with the protagonists of these experiences.
3. In particular, identifying opportunities at two levels: i) **economic and commercial entrepreneurship between public-private platforms** situated in the different territories; ii) **territorial governance**.

### What are the expected results?

1. A group of public and private leaders which, based on their own experience and the knowledge learned during the Route, will be able to **foster and enhance change and innovation in their places of origin**, advancing biocultural diversity-based valorization processes.

2. A small pool of **innovative entrepreneurship on a bilateral** (belonging to two territories/countries) or **multilateral level** (being part of different territories/countries), being able **to attract different types of investments/investors**.

3. A mid-term **interchange and cooperation** program is expected that aims to develop joint work ventures between the territories which will be strengthened in the future via communication initiatives, territorial laboratories and other Routes so that collaborative partners sense their involvement in future projects and commit to these as they will attain an ownership of it.

### Issues addressed

The issues the Route will be focusing on are:

1. **Relevant enterprises and articulating local strategies of natural and cultural assets** management as alternatives of development on the related territories. **Access and obstacles to market entry and permanence for territorial actors**, particularly to those ones valorizing products and services with territorial/cultural origin.
2. Inclusive experiences of **territorial marketing**, embracing social construction processes and territorial brand achievement, geographical indications, (auto) certification marks, and new models of tourism based on conservation/valorization of local heritages, among others.
3. Initiatives aimed to establish positive relations between the **valorization of biocultural diversity, climate change adaptation and poverty reduction**.
4. Construction of **governance models, actors' consensus, and public-private coalitions** beneficial to territorial development.

### Which territories and which experiences?

**Four territories in Latin America** have been identified where processes of valorization of biocultural diversity have been carried out or are in the process of being carried out.

The itinerary offers an **ample and diverse set of initiatives and good practices**. It also facilitates the interaction with innovative local leaders via a concept of learning based on: **the interchange among peers, collective reflection, and planning of eventual future joint initiatives**.

The case histories and experiences included on this part of the Learning Route are located in the following territories:

1. **Valle del Colca**: Department of Arequipa, Municipalities of Lari, Sibayo, Chivay (South of Peru)
2. **Moche Route**: between the Departments of La Libertad and Cajamarca, Provinces of Trujillo and Chiclayo (North of Peru)
3. **Archipelago of Chiloe**: Region of The Lakes (South of Chile)
4. **Valparaiso**: capital city of the Region of Valparaiso of Chile, 120 km North-West of Santiago.

## 2. Practical Information

### OFFICIAL LANGUAGES

The two official languages of the Route (as the documents that will be provided) are Spanish and English. Individual wireless mobile equipment will be available on field and during the workshops for direct translation transmission from Spanish to English and vice versa.

### ROUTE STAFF

The Route Staff on field will be composed by 4 professional experts on Rural Territorial Development with Cultural Identity (RTD-CI) and Learning Route organization and methodologies:

1. **Claudia Ranaboldo**, Senior Researcher at RIMISP (Latin-American Center for Rural Development) and Coordinator of the RTD-CI Regional Program
2. **Annibale Ferrini**, Strategic Communication, Intelligence and Networking Advisor for the RDT-CI Regional Program – General Coordinator of the Route
3. **Rita Borquez**, PROCASUR Staff, Latin America Coordinator
4. **María José Reyes**, PROCASUR Staff Member

### TERRITORIAL COORDINATION STAFF

1. **Andrés Ugaz Cruz**, Peru Coordinator, Director of the Consulting firm Food, Identity and Territory
2. **Carlos Venegas**, Chiloe Coordinator, Director of CET Chiloe NGO
3. **Francisco Urrutia Gaona**, Territorial Staff Chiloe and 2011ILR Mediterranean Course participant
3. **Etson Puma Mamani**, Territorial Staff Colca Valley, Sibayo Municipality
4. **Julliette Taco Viza**, Territorial Staff Colca Valley, Local Development Unit, Lari Municipality
5. **Jeanne Meray**, Territorial Staff Colca Valley, intern RIMISP/ISTOM
6. **Jerome Enjalbert**, Territorial Staff Colca Valley, intern RIMISP/ISTOM

### LISTADO PARTICIPANTES

1. GUILHEM CALVO (MAR) – Director, Diversity and Development, consulting firm
2. FABIOLA LEIVA (CHI) – Capacity Development Coordinator, RTD-CI/RIMISP Staff
3. RAFAEL LINDEMANN (BOL) – Junior Expert on Sustainable Tourism, RTD-CI/RIMISP Staff
4. LIA POGGIO (ITA) – Latina America Director, SLOW FOOD
5. MAJIA PELTOLA (FIN) – Associate Program Manager (IFAD)
6. CLAUDIA RIBEIRO (BRA) – MSc Candidate on Rural Development, Federal University of Rio Grande do Sul, Brazil
7. EMPERATRIZ ARANGO (COL) – ACUA FOUNDATION (Afro Cultural Assets) (participant at the Mediterranean Course of the ILR 2011)
8. GLORIA PATRICIA ZULUAGA (COL) – Rural Development and Agro-ecology Professor, National University of Medellin, Colombia
9. DURANT PERCY PORTILLO (PER) – Economic Engineer, Proyecto Desarrollo Sierra Norte PDSN
10. ABDON TUERO MEDINA (PER) – Agronomic Engineer, Proyecto Desarrollo Sierra Norte PDSN
11. GAIA LUZIATELLI (ITA) – Agro-ecology PhD Candidate, Copenhagen University, Denmark
12. CLAUDIA LASIMBANG (MAL) – Training Programs Coordinator, PACOS TRUST NGO

13. FRANK ANDERSON TORREJON (PER) – Sculpture craftsman, PDSN Project beneficiary
14. OLGA CANDUSSI (ARG) – Tourism Municipal Agency Director, Colonia Caroya, Córdoba
15. STEFANIA INFANTONE (ITA) – Ethno-pharmacologist, consulter (Participant Route Med. 2011)
16. PAULO FRANCISCO DA SILVA (BRA) – Rural Research and Extension Analyst, EPAGRI SC
17. MIRRIAM PRUDENCE MNISI (SWA) – Monitoring and Evaluation Coordinator, SWADE Company
18. VINOTH VANSY (LAO) – Director of Sustainable Natural Resources Management and Productivity Enhancement National Project 2010-2015, Ministry of Agriculture and Forestry
19. SOULICHANH PHONEKEO (LAO) – Rural Livelihood Improvement Programme-IFAD
20. BALA RAM ADHIKARI (NEP) – Program Coordinator of Leasehold Forestry and Livestock Governmental Program, Nepal
21. TEZERA GETAHUN TIRUNEH (ETI) – Executive Director Ethiopia Pastoralist Forum
22. SHANKO DELELEGNE (ETI) – Director General, Ensure Equitable & Accelerated Development in Marginalized Pastoral & Agro-Pastoral Areas of Ethiopia, Ministry of Federal Affairs
23. MILTON GEOVANNI OREJUELA (ECU) – Provincial Technical Analyst, National Institute for the Solidarity and Popular Economy.

### **AIRPORT PICK UP**

For all the African and Asian participants a representative of the organization of the route will be waiting at the airport with a board with their name and will assist them with the transport to the Hotel Señorial. The other participants will arrange their coming to the Hotel independently.

The return to the airport also is already organized for you according to your itineraries, as it is the flight back to Lima on August the 15<sup>th</sup> (please, check the attached program for details).

### **ACCOMODATIONS AND RESTAURANTS**

For all the African and Asian participants the accommodation will be available from July 26 according to the dates of your arrivals. For the other participants it will be available from July 29. If you need to come and stay earlier please plan it with the General Coordinator Annibale Ferrini. The address of the Hotel Señorial, that is in the city center, where we will stay in Lima is: Calle José Gonzáles, N. 567, Miraflores, Lima. Tel +51 1 241 21 73 / 4457306 / 4452986. Here you can find a useful map and information [http://www.senorial.com/ubicacion\\_eng.htm](http://www.senorial.com/ubicacion_eng.htm) . A regular service Taxi drive to the city center costs about 25-30 USD (60-70 Soles).

All the hotels accommodation includes breakfast. In some restaurants beverages are included (water, wine and sodas), in the others service will be provided according to your choices and everyone will be charged on his own.

### **IDENTITY DOCUMENTS**

We kindly recommend you to bring with you two (2) photocopies of the main pages of your passport (data sheet).

### **HEALTH AND SANITARY RECCOMENDATIONS**

The team of the Route will have an emergency box with basic medicine and all participants will be covered by travel insurance for the duration of the Learning Route. Please indicate us if you have any special health condition. We recommend you bring an adequate supply of regular

medications. It is also recommended to have your vaccinations. To prevent gastrointestinal infections, it is recommended to avoid eating raw foods and drink only bottled water during your trip. In the Colca Valley the high altitude of the territory (between 3600 and 4500 msl) could cause tiredness and eventually little hangover. Specific medications and equipment will be available just in case. We recommend people with heart or breathing problems to bring with them their usual specific medicaments.

### **BAGGAGE**

Your luggage should not exceed 20kgs. We recommend you also bring a small suitcase or backpack for field trips.

### **WEATHER AND ADEQUATE CLOTHING**

In general, the rule for the cloth is casual. You will need warm enough clothing in southern Peru (temperatures in the Colca Valley jump between 30C in the day to 5C in the night) and also heavy rain clothing in Chile (temperatures in Chiloe are between 10C in the day and 3C in the night, with possible heavy rains). While to the north of Peru is recommended to bring lighter clothes (temperature are between 21C in the day and 15C in the night). Bring comfortable shoes for fieldwork.

### **CURRENCY AND PAYMENT**

In Peru, the official currency is the SOL (exchange rate on July 20 was 2.60 Soles for 1 American Dollar). Other currencies are not accepted in any transaction or business. The foreign exchange only takes place in hotels, banks and authorized exchange houses. It is advisable to make the change at the airport upon arrival. The major cities have ATMs that accept different types of debit and credit cards. The credit cards that are accepted are: American Express, Visa, Diners Club and Master Card.

In Chile the currency use is the Chilean Peso (exchange rate on July 20 was 490 Pesos for 1 American Dollar). The change in other currencies should be undertaken only in hotels, banks and authorized exchange houses, never in the street. Credit cards accepted are: American Express, Visa, Diners Club and Master Card.

## CONTACTS

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